

WSI South Africa Internet Marketing Summit

Internet Marketing Solutions for Your Business

3rd May 2010 8:30 – 14:00 – Monte casino, La Toscana's

AGENDA: WSI IM SUMMIT		
3 May 2010		
08h30 - 09h00	Registration -Coffee & Snacks	
09h00 - 09h10	Introductions	Jacques de Villiers MC
09h10 - 09h30	Opening address –Internet marketing trends	Ron McArthur - WSI
09h30 - 10h30	Keynote speaker – The Challenge of Change	Michael Jackson - The Other Michael Jackson
10h30 - 10h45	Break for Tea	
10h45 - 12h15	Online lead generation Social Media & Online Brand Credibility Client and Prospect Communication	Francois Muscat
12h15 - 12h45	Mystery Guest	
12h45 - 13h00	Questions/ Close	All
13h00 - 14h00	Lunch & Networking	